Alt Order #

Rate Type

BK

\$1,000.00

\$1,000.00

## DUPLINVOICE TE



WXYZ 20777 W. 10 MIIe Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 309140-1
 09/02/12
 September 2012
 08/27/12 - 09/02/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WXYZ
 Dave Lombardo
 EWS - Washingt
 National

Advertiser Product Estimate Number

The People Should Decide DIBC2 - The People Should 827902

Flight Dates

www.wxyz.com

Billing Address:

Smart Media Group Attention: Accounts Payable 814 King Street - Suite 400 Alexandria, VA 22314-3039

Send Payment To:

Spots: # Ch

Day Air Date

1 WXYZ Su 09/02/12

Air Time Description

10:30 AM

10:29 AM This Week SUN 10am

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

08/27/12 - 09/02/12	309140	
Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
IDB # 12891	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Order #

							Spots/				
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1	08/27/12	08/30/12	M-F 9a-10a	9-10am M-F	11	:15/:15	2	\$400.00	BK		
	Weeks:	Start Date 08/27/12	End Date MTWTFSS 11	Spots/Week 2	Rate \$400.00						
	Spots: # Cl	h <u>Day Air</u>	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 W	XYZ M 08/	/27/12 9:28 AM M-F 9a 9:30 AM	-10a	9-10am M-F	• •	5 DI BC0810 5 DI BC0811			\$200.00 \$200.00	BK
	2 W	XYZ Th 08/	/30/12 9:30 AM M-F 9a 9:32 AM	-10a	9-10am M-F		5 DI BC0810 5 DI BC0810			\$200.00 \$200.00	BK
2	2 08/29/12	08/31/12	M-F 10a-11a	10-11am M-F	1- 1	:15/:15	2	\$350.00	BK		
	Weeks:	Start Date 08/27/12	End Date MTWTFSS 1 - 1	Spots/Week 2	Rate \$350.00						
	Spots: # Cl	h <u>Day Air</u>	Date Air Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 W	XYZ W 08/	/29/12 10:11 AM M-F 10 10:13 AM	a-11a	10-11am M-F	• • •	5 DI BC0810 5 DI BC0810			\$175.00 \$175.00	BK
	2 W	XYZ F 08/	/31/12 10:12 AM M-F 10 10:14 AM	a-11a	10-11am M-F		5 DI BC0810 5 DI BC0811			\$175.00 \$175.00	BK
3	3 08/27/12	08/28/12	12p News	12-1p	11	:15/:15	2	\$400.00	ВК		
	Weeks:	Start Date 08/27/12	End Date MTWTFSS 11	Spots/Week 2	Rate \$400.00						
	Spots: # Cl	h <u>Day Air</u>	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 W	XYZ M 08/	/27/12 12:53 PM 12p Ne 12:55 PM	ws	12-1p		5 DI BC0810 5 DI BC0802			\$200.00 \$200.00	ВК
	2 W	XYZ Tu 08/	/28/12 12:27 PM 12p Ne 12:29 PM	ws	12-1p	• •	5 DI BC0810 5 DI BC0810			\$200.00 \$200.00	ВК
4	1 09/02/12	09/02/12	This Week SUN 10am	Sun 10-11am	S	:15/:15	1	\$2,000.00	BK		
	Weeks:	Start Date 08/27/12	End Date 09/02/12 MTWTFSSS	Spots/Week 1	Rate \$2,000.00						

Start/End Time

Sun 10-11am

Length Ad-ID

:15 DI BC0810

:15 DI BC0802

## INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 309140-1 | O9/02/12 | September 2012 | O8/27/12 - O9/02/12

Advertiser	Product	Estimate Number
The People Should Decide	DIBC2 - The People Should	827902

www.wxyz.com

O	4-/
$\sim$ no	ITS/

								Spots/			
Line Sta	art Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
5 08	3/29/12	08/31/12	Dr. O	)z	4-5pm M-F	1 - 1	:15/:15	2	\$500.00	BK	
We	eeks:	Start Date 08/27/12	End Da		Spots/Week 2	Rate \$500.00					
Spo	ots: # Ch			Air Time Descript	tion	Start/End Time	Lengtl	n Ad-ID			Rate Type
'			/29/12	4:40 PM Dr. Oz 4:43 PM		4-5pm M-F	:1	5 DI BC0810 5 DI BC0811			\$250.00 BK \$250.00
	2 WX	YZ F 08	/31/12	4:29 PM Dr. Oz 4:32 PM		4-5pm M-F		5 DI BC0810 5 DI BC0810			\$250.00 BK \$250.00
6 08	3/27/12	08/31/12	7 Act	ion News This Mor	ni 430a-5a	111	:15/:15	3	\$125.00	BK	
We	eeks:	Start Date 08/27/12	End Da 09/02/		Spots/Week 3	Rate \$125.00					
Spo	ots: # Ch			Air Time Descript		Start/End Time		<u>Ad-ID</u>			Rate Type
	1 WX	YZ M 08	/27/12	4:53 AM 7 Action 4:55 AM	News This Morning	430a-5a		5 DI BC0810 5 DI BC0810			\$63.00 BK \$62.00
	2 WX	YZ Th 08	/30/12	4:41 AM 7 Action 4:43 AM	News This Morning	430a-5a	:18	5 DI BC0810 5 DI BC0802			\$63.00 BK \$62.00
	3 WX	YZ F 08,	/31/12	4:48 AM 7 Action 4:50 AM	News This Morning	430a-5a		5 DI BC0810 5 DI BC0802			\$63.00 BK \$62.00
7 08	3/29/12	08/31/12	M-F	7-9am	7-9am M-F	1- 1	:15/:15	2	\$650.00	BK	
We	eeks:	Start Date 08/27/12	End Da		Spots/Week 2	<u>Rate</u> \$650.00					
Spo	ots: # Ch	<u>Day</u> Air	Date_	Air Time Descript	<u>tion</u>	Start/End Time		<u>Ad-ID</u>			Rate Type
	1 WX	(YZ W 08)	/29/12	8:41 AM M-F 7-9 8:42 AM	am	7-9am M-F	:18	5 DI BC0810 5 DI BC0811			\$325.00 BK \$325.00
	2 WX	YZ F 08	/31/12	7:54 AM M-F 7-9 7:55 AM	lam	7-9am M-F		5 DI BC0810 5 DI BC0810			\$325.00 BK \$325.00
8 09	)/01/12	09/01/12	GMA	SAT 7-8am	SAT 7-8am	S-	:15/:15	1	\$350.00	BK	
We	eeks:	Start Date 08/27/12	End Da 09/02/		Spots/Week 1	Rate \$350.00					
Spo	ots: # Ch			Air Time Descript		Start/End Time	Lengtl	n Ad-ID			Rate Type
	1 WX	YZ Sa 09	/01/12	7:28 AM GMA SA 7:29 AM	AT 7-8am	SAT 7-8am		5 DI BC0810 5 DI BC0802			\$175.00 BK \$175.00
9 09	)/01/12	09/01/12	Actio	n News SAT 8am	SAT 8-9am	S-	:15/:15	1	\$300.00	BK	
We	eeks:	Start Date 08/27/12	End Da		Spots/Week 1	Rate \$300.00					
Spo	ots: # Ch	Day Air		Air Time Descript	· ·	Start/End Time	Lenatl	n Ad-ID			Rate Type
- (- )		YZ Sa 09		8:27 AM Action N 8:30 AM		SAT 8-9am	:1	5 DI BC0810 5 DI BC0810			\$150.00 BK \$150.00
10 09	)/02/12	09/02/12	Actio	n News SUN 8am	Sun 8-930am	S	:15/:15	1	\$250.00	BK	
We	eeks:	Start Date 08/27/12	End Da		Spots/Week 1	Rate \$250.00					
Spo	ots: # Ch			Air Time Descrip	tion	Start/End Time	Lenat	n Ad-ID			Rate Type
		YZ Su 09		9:27 AM Action N 9:29 AM		Sun 8-930am	:1	5 DI BC0810 5 DI BC0810			\$125.00 BK \$125.00

BK

Rate Type

BK

\$250.00

\$250.00

\$500.00

## INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 309140-1 | O9/02/12 | September 2012 | O8/27/12 - O9/02/12

Advertiser	Product	Estimate Number
The People Should Decide	DIBC2 - The People Should	827902

www.wxyz.com

15 09/02/12

Weeks:

Spots: # Ch

09/02/12

Start Date

1 WXYZ Su 09/02/12

Day Air Date

08/27/12

SU 1130p-12a

11:54 PM

**End Date** 

09/02/12

MTWTFSS

2 -----S

Air Time Description

11:52 PM SU 1130p-12a

	,						Spots/				
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
11	08/27/12	08/30/12	5-6pm M-F	5-6pm M-F	11	:15/:15	2	\$650.00	BK		
	Weeks:	Start Date 08/27/12	End Date MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$650.00						
	Spots: # Ch			<del>-</del>	Start/End Time	Lengt	h Ad-ID			Rate	Type
			/27/12 5:23 PM 5-6pr 5:25 PM		5-6pm M-F	:1:	5 DI BC0810 5 DI BC0810			\$325.00 \$325.00	BK
	2 W	XYZ Th 08/	/30/12 5:09 PM 5-6pr 5:11 PM	n M-F	5-6pm M-F		5 DI BC0810 5 DI BC0811			\$325.00 \$325.00	BK
12	08/28/12	08/30/12	6-630pm M-F	6-630pm M-F	- 1- 1	:15/:15	2	\$900.00	ВК		
	Weeks:	Start Date 08/27/12	End Date 09/02/12 MTWTFSS - 1 - 1	Spots/Week 2	<u>Rate</u> \$900.00						
	Spots: # Ch				Start/End Time		h Ad-ID			Rate	
	1 W	XYZ Tu 08/	6:10 PM	•	6-630pm M-F		5 DI BC0810 5 DI BC0802			\$450.00 \$450.00	BK
	2 W	XYZ Th 08/	/30/12 6:21 PM 6-630 6:23 PM	)pm M-F	6-630pm M-F		5 DI BC0810 5 DI BC0810			\$450.00 \$450.00	BK
13	08/28/12	08/31/12	M-F 7-730p	7-730pm M-F	- 1111	:15/:15	4	\$750.00	ВК		
	Weeks:	Start Date 08/27/12	End Date 09/02/12 ΜΓWΓFSS - 1111	Spots/Week 4	Rate \$750.00						
	Spots: # Ch	n <u>Day</u> Air	Date Air Time Desc	<u>ription</u>	Start/End Time		h Ad-ID			Rate	Туре
	1 W	XYZ Tu 08/	/28/12 7:24 PM M-F 7 7:26 PM	7-730p	7-730pm M-F		5 DI BC0810 5 DI BC0810			\$375.00 \$375.00	BK
	2 W	XYZ W 08/	/29/12 7:09 PM M-F 7 7:10 PM	7-730p	7-730pm M-F		5 DI BC0810 5 DI BC0810			\$375.00 \$375.00	BK
	3 W	XYZ Th 08,		7-730p	7-730pm M-F	:0 :0				<del>\$750.00</del> <del>\$0.00</del>	BK
	4 W	Unresolv XYZ F 08,	/31/12 7:13 PM M-F 7 7:15 PM	7-730p	7-730pm M-F		5 DI BC0810 5 DI BC0811			\$375.00 \$375.00	BK
14	09/01/12	09/01/12	Sa 6-630p	6-630pm Sat	S-	:15/:15	1	\$500.00	ВК		
	Weeks:	Start Date 08/27/12	End Date <u>MTWTFSS</u> S	Spots/Week 1	Rate \$500.00						
	Spots: # Ch	n <u>Day</u> Air	Date Air Time Desc	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 W	XYZ Sa 09,		-630p	6-630pm Sat	:0 :0				<del>\$500.00</del> <del>\$0.00</del>	BK
	2 W	See MG XYZ Sa 09		8p	7pm Sat		5 DI BC0810 5 DI BC0810			\$250.00 \$250.00	BK
		MG for 1	4.1 09/01			. 1	J 21 DC0010			φ250.00	

----S

Rate \$500.00

Start/End Time

1130pm-12am

:15/:15

1

Length Ad-ID

:15 DI BC0810

:15 DI BC0811

1130pm-12am

Spots/Week

## INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

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| Invoice # | Invoice Date | Invoice Month | Invoice Period | 309140-1 | O9/02/12 | September 2012 | O8/27/12 - O9/02/12

Advertiser	Product	Estimate Number
The People Should Decide	DIBC2 - The People Should	827902

www.wxyz.com

Spots/

								Spots/			
_ine	Start Date	End Date	Descri	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
16	08/30/12	09/02/12	11pm	Action News Upo	dati11-1135pm M-Sun	11	:15/:15	2	\$1,400.00	BK	
,	Weeks:	Start Date 08/27/12	End Da 09/02/1		Spots/Week 2	Rate \$1,400.00					
	Spots: # C	h Day A	ir Date	Air Time Descri	ption	Start/End Time	e Len	gth Ad-ID			Rate Type
	1 W	XYZ Th 0		11:43 PM 11pm / 11:45 PM	Action News Update	11-1135pm M-		15 DI BC0810 15 DI BC0810			\$700.00 BK \$700.00
	2 W	XYZ Su 0		11:10 PM 11pm / 11:12 PM	Action News Update	11-1135pm M-		:15 DI BC0810 :15 DI BC0810			\$700.00 BK \$700.00
17	08/27/12	08/31/12	Nightli	ine	1135pm-1205am M	11	:15/:15	2	\$700.00	BK	
	Weeks:	Start Date 08/27/12	End Da 09/02/1		Spots/Week 2	Rate \$700.00					
	Spots: # C	h <u>Day</u> A	ir Date	Air Time Descri	<u>ption</u>	Start/End Time	<u>Len</u>	gth Ad-ID			Rate Type
	1 W	XYZ M 0		11:53 PM Nightli 11:55 PM	ne	1135pm-1205a		15 DI BC0810 15 DI BC081			\$350.00 BK \$350.00
	2 W	XYZF 0		11:52 PM Nightli 11:54 PM	ne	1135pm-1205a		:15 DI BC0810 :15 DI BC0810			\$350.00 BK \$350.00
18	08/30/12	08/30/12	Lions	Pre-Season Foot	ba 7-11pm	T	:15/:15	1	\$7,500.00	BK	
	Weeks:	Start Date 08/27/12	End Da 09/02/1	<u>MTWTFSS</u> 2 T	Spots/Week 1	Rate \$7,500.00					
	Spots: # C	h Day A	ir Date	Air Time Descri	ption	Start/End Time	e Len	gth Ad-ID			Rate Type
	1 W	XYZ Th 0	8/30/12	8:38 PM Lions I 8:40 PM	Pre-Season Football	7-11pm		15 DI BC0810 15 DI BC081			\$3,750.00 BK \$3,750.00
19	09/01/12	09/01/12	ABC's	Saturday Night I	FocSA 8pm-1130pm	S-	:15/:15	1	\$15,000.00	BK	
,	Weeks:	Start Date 08/27/12	End Da 09/02/1		Spots/Week 1	Rate \$15,000.00					
,	Spots: # C	h <u>Day A</u>	ir Date	Air Time Descri		Start/End Time		gth Ad-ID			Rate Type
	1 W	XYZ Sa 0	9/01/12	8:05 PM ABC's 8:06 PM	Saturday Night Footba	II SA 8pm-1130p		15 DI BC0810 15 DI BC081			\$7,500.00 BK \$7,500.00
20	09/01/12	09/01/12	Lions	Football Encore	12-3p	S-	:15/:15	1	\$0.00	BK	
,	Weeks:	Start Date 08/27/12	End Da		Spots/Week 1	<u>Rate</u> \$0.00					
	Spots: # C	h <u>Day A</u>	ir Date	Air Time Descri		Start/End Time	<u>Len</u>	gth Ad-ID			Rate Type
	1 W	XYZ Sa 0	9/01/12	1:38 PM Lions I 1:40 PM	Football Encore	12-3p		15 DI BC0810			\$0.00 BK \$0.00

<u>Total Spots</u> **33** <u>Gross Total</u> **\$40,925.00** 

**Payment Terms 30 Days** 

Agency Commission \$6,138.75

Net Amount Due \$34,786.25